



SOL EUROPE  
SOL EUROPEAN  
SUSTAINABILITY CONSORTIUM  
AGENDA 21  
UNILEVER  
SOLVAY  
FRANCE TELECOM  
DANFOSS-SOCLA  
RENAULT

## INVITATION

March 25<sup>th</sup> 2004 - 10.00am to 5.00pm

*Hôtel*



*Lutetia*

*Paris*

45, boulevard Raspail  
75006 Paris  
France

## Working Day "en famille"

*with Peter Senge*

*MIT Professor, co-founder of the Society for Organizational Learning  
and of the SoL international network*

*Learning a new leadership for the XXI st century  
" Apprendre ensemble ", un nouveau management pour le XXIème siècle*

*Illustrated by learning stories  
on Sustainable development, management of change, innovation...  
from all over the world*

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*Registration form to return by mail : [paris@2cd-partenaires.com](mailto:paris@2cd-partenaires.com)*

*Mr/Mrs*

*Email*

*First Name*

*Last Name*

*Company Name*

*Title*

*Address*

*Phone*

*City*

*State/Province*

*Zip/Postal Code*

*Hotel room request*



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## *Program*

*March 25<sup>th</sup>, 2004*

*Theme : Learning as a process  
to capture the new emergences, sustainable development,  
management of change, innovation  
how to create the desired futures*

<i>10.00am - 11.30am</i>	<i>by Peter Senge</i>
<i>11.30am - 1.00pm</i>	<i>Illustrated by Learning stories from European Companies. Cases : Unilever, France Telecom, Solvay, ...</i>
<i>1.00pm - 2.30pm</i>	<i>Lunch</i>
<i>2.30pm - 3.00pm</i>	<i>Follow up on "Learning stories" from European Companies by other cases.</i>
<i>3.00pm - 4.00pm</i>	<i>World Café facilitated by Peter Senge and Manfred Mack</i>
<i>4.00pm - 5.00pm</i>	<i>Learning crystallisation and conclusion</i>

*Dedicated to SoL Europe, SoL France, SoL Netherlands, SoL European Sustainability Consortium members and their representatives as well as SoL network (with the participation of Agenda 21 Company members...  
(<http://www.un.org/esa/sustdev/documents/agenda21/index.htm>)*

*Participation fees :  
Companies : 260 €  
Individuals : 160 €*