

THE AMERICAN
BUSINESS SCHOOL

PARIS

THINK BIG[★]

American Degrees
in the Heart of Paris

- ★ Bachelor of Business Administration (**BBA**)
- ★ Master of Business Administration (**MBA**)
- ★ Master of Science in Entrepreneurship and International Business Development (**MS**)

* VOYEZ GRAND

Member of AACSB



INTRO

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What is special about the American Business School?

In today's world, students must prepare for their **future careers with an international perspective** in mind. The American Business School of Paris, founded in 1985, prepares students for both a French Level II university certification (registered with the RNCP, or National Directory of Professional Certifications)* and accredited American degrees. Students receive **double recognition and validation of their educational experience**, and arrive on the world job market with a real passport to success. In addition, the American Business School offers courses 100% in English, attracting students from nearly 80 different countries and creating a diverse, multi-cultural, open-minded environment. **Think Big**, the school's slogan, refers among other things to the **powerful network of alumni** that are employed today in responsible positions in 35 different countries.

Is the school based on the American or the European system of higher education?

The American Business School integrates the **best of both worlds** in terms of higher education, by using American teaching methods associated with the European practice of training internships and student coaching, helping our students to be **highly employable both in France and abroad**.

When can I start the American Business School program?

You can enter the American Business School of Paris as a French post-bac student, or as an international student who has a diploma of secondary school completion, or as a student who has already completed one or two years of university. You are also free to start your studies in France and finish them in the United States or elsewhere abroad. The flexibility of the American educational system leaves you free to choose – **experience your American Business School education in your own way!**

Dominique BERT,
American Business School Executive Director

★ Since 1985

L'American Business School of Paris, c'est :

- Une école américaine en 4 ou 5 ans
- Un double cursus : préparation à un diplôme américain reconnu et à un titre français de niveau II* Bac +4
- 60% d'étudiants internationaux
- L'association de méthodes pédagogiques américaines avec des pratiques européennes de formation (stages, coaching étudiant)
- La flexibilité du système éducatif américain
- Un cursus tout en anglais
- Un environnement multiculturel riche (plus de 80 nationalités représentées au sein de l'école)
- La possibilité d'accéder aisément à une carrière internationale
- Une admission post-bac et des entrées parallèles possibles.

L'American Business School, votre passeport vers le succès !

| Prepare yourself for a world of career opportunities

*titre Manager à l'international option marketing-vente, gestion-finance, enregistré au RNCP, Niveau II, arrêté du 27 novembre 2012, JO du 9 décembre 2012, code NSF : 310m

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The American Business School aims to train its students to become **future business leaders** who think internationally, take initiatives and can work on **multicultural teams**.

The school will continuously improve its academic standards and at the same time instill in the students **respect** and **tolerance** for diversity, as well as a sense of **social responsibility**. The school will also encourage the students to apply **ethical standards** in all personal and professional decisions.

OUR MISSION STATEMENT

L'American Business School a pour ambition de préparer ses étudiants à devenir de futurs leaders dans le monde des affaires, possédant une vision globale, capables de prendre des initiatives et travaillant facilement au sein d'équipes multiculturelles.

L'American Business School s'attache à améliorer en permanence ses exigences académiques et dans le même temps s'efforce d'insuffler à ses étudiants le respect et la tolérance pour la diversité, aussi bien que le sens de la responsabilité sociale. L'École encourage également les étudiants à appliquer des critères éthiques dans toutes leurs décisions professionnelles aussi bien que personnelles.



THINK BIG



EXPAND YOUR AMBITIONS,
GET THE BEST OF BOTH WORLDS

THE AMERICAN BUSINESS SCHOOL, A SUCCESS STORY

Founded in 1985, the American Business School of Paris joined IGS University (Institut de Gestion Sociale) in 1995, one of France's most **dynamic private non-profit universities**. The American Business School offers degrees that are **recognized worldwide**. Classes are entirely in English and students readily become fully **bilingual**, an indispensable asset for companies hiring people with an international profile. Join the American Business School, and **"Think Big" about your education!**

AN AMERICAN DEGREE WORKING HAND IN HAND...

The American Business School has a global vision of education in business and commerce. It is an American school where you receive **US accredited degrees**, the international reference for companies recruiting in France and around the world. Your American degree, combined with your understanding of international business, **will guarantee your success**. The American Business School is a window on the world, and opens the door to a very wide range of career possibilities.

... WITH THE EUROPEAN EDUCATIONAL SYSTEM!

The American Business School of Paris combines American teaching methods with **valuable European pedagogical practices**, such as the 12-month long-term business internship at the end of your studies, and seminars on career development which aim to develop and sharpen your professional goals. These courses also serve to valorise your first work experiences, to enhance your particular talents, to construct your curriculum vitae and to expand your network... all of them important **first steps on the road to a long-term employment contract!**

JOIN A MULTICULTURAL SCHOOL

The American Business School offers students a rich and multicultural environment. From the start, students interact and work with different people from different cultures on a daily basis. During your 4 or 5 year program, you will develop **unique expertise in intercultural management**, highly appreciated by future employers. The American Business School trains students to develop specific leadership qualities, to take initiatives and to act with a multicultural perspective, preparing them to become **the global business executives of the future**.



**FRENCH AND
AMERICAN
RECOGNITION
FOR
OUR DEGREES**

**Welcome to the American Business School:
be ambitious, get worldwide degrees, benefit from
a multicultural environment and take advantage of
exciting opportunities for an international career**

60% FOREIGN STUDENTS, INCLUDING
250 AMERICAN STUDENTS

74% GRADUATES SPEAK
2 OR 3 LANGUAGES

26% GRADUATES SPEAK
4 LANGUAGES OR MORE



**BENEFIT FROM
A 100% ENGLISH
EDUCATION,
AND GET
BILINGUAL!**

THINK BIG

UNE RÉFÉRENCE DANS L'ENSEIGNEMENT INTERNATIONAL EN FRANCE

Fondée en 1985, l'American Business School a rejoint en 1995 le Groupe IGS (Institut de Gestion Sociale), précurseur dans le domaine de l'enseignement professionnel international. Les cours, intégralement dispensés en anglais, permettent de devenir bilingue, un atout indispensable pour les entreprises qui recrutent des profils internationaux.

ENTREZ DANS UN UNIVERS MULTICULTUREL

L'American Business School prépare ses étudiants à devenir de futurs dirigeants d'entreprise et des citoyens du monde. Avec 60 % d'étudiants étrangers et 80 nationalités différentes, l'école apporte ouverture multiculturelle et valeurs de tolérance. Elle forme également au sens des responsabilités et offre de nouvelles perspectives professionnelles et personnelles.

DES DIPLÔMES AMÉRICAINS DE RENOMMÉE INTERNATIONALE ET UN TITRE CERTIFIÉ EN FRANCE

L'école délivre des diplômes américains Bac +4 (BBA) et Bac +5 (MS et MBA), reconnus par les entreprises de France et du monde entier. L'enregistrement du programme BBA au RNCP, niveau II* Bac +4 (Répertoire National de la Certification Française) lui apportant une reconnaissance française. L'association de la pédagogie américaine aux meilleures pratiques européennes tels des stages de longue durée en entreprise et des séminaires de développement de carrière donne le meilleur des deux mondes pour assurer votre employabilité.

THINK SUCCESS



**CAITLIN
SHOEMAKER**
Class of 2011
Assistant to the
Account Executive,
Michael Kors
(American working
in France)

I am an American girl who transferred to the American Business School from the partner school The College of William and Mary in Virginia, USA, for my last two years of school after my family relocated to Paris. I have always had a strong interest in fashion, and when I was 15 my family opened a shoe store in my hometown of Lynchburg, Virginia. I worked there after school and on the weekends and fell in love with the industry, and especially the job of being a buyer. When I moved to Paris, passionate about fashion, I got a student job at H&M where I learned French and settled into life in the city. In my 3rd year internship with the American Business School, I worked with designer Vincent Schoepfer to promote his collection at trade shows and in meetings with buyers. Once I finished my classes in International and Luxury Marketing at the American Business School, I got an amazing offer to intern for Michael Kors – the hugely famous American fashion brand. I have been working as the assistant to the account executive for all of Michael Kors' franchise stores, which are currently in Turkey, Russia, and the Middle East. The job has been very enriching and has allowed me to travel and work with people of all different nationalities, which has been much easier thanks to my experience at the American Business School. Michael Kors has offered me a permanent job at the end of my internship, where I will keep my current responsibilities as an assistant, but also have some projects of my own. I could not have asked for a better situation, as this job combines both of the elements I was aiming for in my career: fashion and international experience.



LAETITIA BOURCIER
Class of 2010
Attachée Commerciale, Paris
Groupe Zannier (French, working in France)

«Après une Licence en École de Commerce en France, j'ai choisi de donner une dimension internationale à ma formation en intégrant The American Business School of Paris. J'ai profité de chaque période de

vacances pour enrichir mon expérience professionnelle (chez L'Oréal Paris, ou encore Montblanc Ecriture) dans le secteur que j'affectionnais : la mode et le luxe. J'ai réalisé mon stage de fin d'études à la Direction Commerciale Opérationnelle du Groupe Zannier, leader mondial sur le marché du vêtement pour enfants avec environ 5000 collaborateurs dans 30 pays.

Après quatre mois sur ce poste, mon Responsable m'a proposé une embauche sur un poste commercial pour une de leurs marques, et depuis, mon job n'a cessé d'évoluer. Tous les 6 mois environ, je me suis vue confiée des missions complémentaires, enrichissant ainsi mes connaissances et mon expérience. Aujourd'hui je suis responsable de la commercialisation de la marque Kenzo Kids, pour une partie de la France, l'Export Monde, certains grands magasins et boutiques Kenzo Adulte et sites Internet. J'ai pu trouver un travail dans un milieu qui me passionne et c'est avec de l'implication que j'ai pu évoluer dans mon job. C'est sans aucun doute grâce à cette opportunité qu'offre The American Business School de faire un stage de fin d'études que j'ai pu intégrer ma société actuelle et évoluer aussi rapidement à de telles responsabilités.»

«I'm from Braga, Portugal and I am currently living in London, England. I have graduated from the American Business School in June 2010, and literally in the next day I was on a plane to Dublin to start working for Google! As a very international enterprise, they have focused on my previous experiences in Portugal and the international flavour of the American Business School. Being in a multicultural environment, learning with the great teachers



**CYRILLE
MECHAIN**
Class of 2009
Business Process
Coordinator,
Bell Canada
(French, working
in Canada)

«Following the atypical path of studying at the American Business School made me more open and curious about life and work in international business. In addition, having a Bachelor's degree which is recognized and understood everywhere strongly helped in my job search around the world. I joined Bell Canada as a Business Process Coordinator in June 2010. I will soon be responsible for implementing the interface I created into the Ontario Bell branches, as well as training the employees and creating new tools that will suit their business needs.

My integration into the company was facilitated by my international mindset, making work relationships with Quebecois Francophones and Canadian Anglophones smooth. If you're in Montreal someday in the near future, feel free to get in touch!»

WITH THE AMERICAN
BUSINESS SCHOOL,
YOUR CAREER HAS
NO BOUNDARIES

FIND WORK IN NEW AND EMERGING BUSINESS SECTORS WORLDWIDE

1,100 graduates of the American Business School are working today in many different branches of business, including **marketing, sales, finance and international trade**. They work in **dynamic emerging sectors** of the world economy in **35 countries**.

AMERICAN BUSINESS SCHOOL GRADUATES WORLDWIDE:

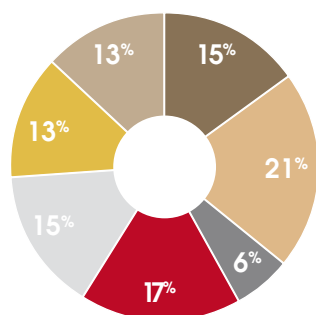
48% GRADUATES WORK
IN FRANCE

52% GRADUATES WORK
ABROAD

Yacine from Morocco – Société Générale, Morocco
Virgil from France – Azimut Conseil Services, Gabon
Constantine from Greece – Ifochu Corporation, China
Merel from the Netherlands – PWC, The Netherlands
Jihane from France – PWC, Monaco
Acyla from France – MARKETONE Europe, UK
Vyalova from Russia – MoneyGram International, France
Emelie from Sweden – Zurich Financial Services, Switzerland
Abdullah from Bangladesh – Dassault Systemes, France
Jean-Antoine Bruno from Senegal – TRANSMED Senegal, Senegal
Danny from France – Mawas Investment Fund, France
Camille from France – CISCO Systems, France
Soraya from France – ALSTOM, France
Jill from Germany – Estée Lauder, France
Isabell from Germany – Q.NBN, Qatar
Myriam from France – Stamps.com, USA
Gentille from Ghana – ECHELON Studios, INC, USA
Romero from France – Cohort Digital, Australia
Faraheddine from France – Groupon, Mexico
Steve from France – Pegasus Airlines, France
... Discover the rest on LinkedIn!

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EXAMPLES OF POSITIONS OCCUPIED, CLASSES OF 2007 TO 2011*



Management

General manager
Marketing strategy project manager

Sales/sales executive

Sales manager
Key account manager
Sales administration manager
Customer service manager

Communication

PR Manager
Event planning manager
Web specialist

Finance

Management accountant
Financial analyst
Treasury and securities manager

Marketing

Product manager
Marketing director
Marketing manager
International brand manager

Other

Human resources manager
Audio-visual programming manager

Graduate school

*Survey conducted in June 2012

JOÃO DANIEL ARAÚJO

Class of 2010

Industry Analyst, Google UK
(Portuguese, working in London)

with a very different approach to Entrepreneurship and Business proved very successful. I joined the company as a Consumer Operations Associate, where I developed the Portuguese-speaking community of products like Google Maps or Google Chrome. After 15 months, I decided that I wanted to have a feel of the other side of the business - Sales. I moved, in October 2011, to London where I am currently working as an Industry Analyst for the Automotive sector.»

THINK SUCCESS

RÉUSSIR SA CARRIÈRE DANS DES SECTEURS DYNAMIQUES

Les diplômés de l'American Business School travaillent dans des fonctions marketing-vente, finance et commerce international dans 35 pays.

Les débouchés dans des multinationales sont nombreux pour les étudiants aussi bien en France qu'à l'étranger.

THINK EXCELLENCE

WITH THE AMERICAN BUSINESS SCHOOL
PROGRAM, GET WORLDWIDE
RECOGNITION!

JOIN US AT DIFFERENT LEVELS

Your curriculum is planned according to your academic background and to your professional aspirations, and you can enroll at various stages in your education.

- Post High School or Post Baccalaureat admission: a **High School diploma or the equivalent** is necessary. The Admission Application must be completed before obtaining final High School results.
- Transfer students: students can **transfer into the Bachelor's or the Master's program** based on their academic profile, an examination of their course equivalencies and the transfer of credits from their previous school.

In **2011**, the IACBE earned the recognition of the council of Higher Education Accreditation (CHEA), the equivalent of the Board of Education in the US.

Since **2004**, the Bachelor of Business Administration (American BBA) is accredited by the IACBE. This recognition was extended for 7 more years in **2012**.

The BBA program is certified in 2009 (and extended in 2012) level II by the French Ministry of labor*

OPEN DOORS TO THE UNITED STATES...

You can obtain a **BBA** or **MBA degree** in the US thanks to our partnerships with several American universities. In your last year, transfer to one of our **US partner universities** accredited by the **AACSB** (the Association to Advance Collegiate Schools of Business) and **get your degree in the US!**

DEGREES WITH THE HIGHEST RECOGNITION

The American Business School is recognized worldwide by different accreditation organizations for its standards of excellence:

The Master of Science in Entrepreneurship and International Business Development was granted specialized accreditation in **2012** by the **International Assembly for Collegiate Business Education** (IACBE) located in Olathe, Kansas, United States.



GET AN
AMERICAN
BACHELOR'S
OR A
MASTER'S
DEGREE



PROFESSIONAL ADVISORY BOARD

The role of the Professional Advisory Board is to:

1. Provide input to the school about the evolving needs of the business community regarding:
 - student profiles
 - competencies being sought by companies
 - career evolution in companies (outsourcing, job elimination, working at a distance, new types of jobs...)
2. Advise the school on the content of programs and courses
3. Be a member of the panel that approves the students receiving the BBA degree, as well as the "titre certifié Niveau II".

The Board has 30 permanent members:

- 10 to 15 corporate members
- 5 to 6 faculty members
- 7 to 8 alumni

Members:

Alstom, Disneyland, UNEPAmCham, Abercombie and Fitch, ADP, Intelfi, Canal +, CCIP, Groupe Lafarge, Groupama, Sandoz Novartis, Couzet Samaha Fine Arts, Société Générale, Union de Banques Suisse, Youssou Ndour Head Office, CM-CIC Securities...

THINK EXCELLENCE

BENEFICIEZ DE DIPLOMES RECONNUS MONDIALEMENT: BBA, MS ET MBA

Créée en s'appuyant sur le système d'enseignement américain, l'American Business School donne une vision parfaitement internationale de l'enseignement des affaires et du commerce. L'American BBA et le MS in Entrepreneurship and International Business Development bénéficient d'une double reconnaissance. Ils sont accrédités par l'IACBE, organisme basé aux Etats-Unis et certifiés en France: le BBA est inscrit au RNCR, niveau II et le MS, grâce au partenariat avec l'école de management française l'ESAM Paris, vous obtiendrez également le titre Entrepreneur Dirigeant, certifié niveau I (Bac+5). ** Vous pouvez postuler pour ces titres par la V.A.E. L'école délivre également 2 MBA in Geopolitics.*

UNE ÉCOLE ET UN RYTHME ADAPTÉS À VOTRE PROFIL

Après le Baccalauréat ou avec un niveau de diplôme équivalent, les étudiants peuvent entrer en BBA. L'intégration en MS dépend du profil académique. L'American Business School offre la possibilité de préparer le Bachelor sur des durées plus ou moins longues :

- En 3 ans et demi au lieu de 4 ans en augmentant le nombre de cours par semestre.
- En 5 ou 6 ans - étudiants ayant une activité en parallèle pour financer leurs études.

LES ÉTATS-UNIS À DEUX PAS

*Vous pouvez obtenir un Bachelor ou un MBA aux États-Unis. Pour cela, intégrez, en dernière année, l'une de nos universités partenaires, toutes accréditées **AACSB International**.*

*titre Manager à l'international, option marketing-vente, gestion-finance enregistré au RNCP niveau II, arrêté du 27 novembre 2012, JO du 9 décembre 2012. Code NSF : 310m

**titre Entrepreneur Dirigeant enregistré au RNCP niveau I, arrêté du 10 août 2012, JO du 22 août 2012. Code NSF : 310m

THINK DEGREES



CHOOSE BETWEEN
THREE DIFFERENT
DEGREE PROGRAMS
BASED ON YOUR
ACADEMIC PROFILE

FRENCH AND
AMERICAN DIPLOMAS,
THE KEYS TO YOUR INTERNATIONAL CAREER!

AMERICAN BBA ACCREDITED IACBE AND RECOGNIZED IN FRANCE*

The Bachelor of Business Administration (4-year degree) offers many advantages, including modularity and specialized courses for **3 different majors: International Business, International Finance, International or Luxury Marketing.**

DEGREE: Bachelor of Business Administration (BBA), a 4-year degree accredited by the IACBE (International Assembly for Collegiate Business Education) and certified in France*

PREREQUISITE: High School Diploma or the equivalent to get into the first year. For transfer students : university level credits.

PROGRAM: Core courses in Liberal Arts and Business and specialized courses for your chosen major.

TWO MBA DEGREES IN GEOPOLITICS

The Master of Business Administration gives you the competence to be hired at **senior executive levels**. In today's changing world, geopolitical analysis is an essential element of both current and future business developments. We offer two different MBA's that focus on geopolitics as well as either international investments or international business, allowing you to acquire a double expertise.

DEGREES: MBA in Geopolitics and International Investments, MBA in Geopolitics and International Business.

Thanks to a partnership with a French School of management, ESAM Paris, you will receive a dual degree and get a diploma "Entrepreneur Dirigeant" certified by the French Ministry of Labor**

PREREQUISITE: Bachelor's degree, GMAT.

Follow a program of 37 credits – 18 months (if you are holding a Bachelor in Business, Economics) or a 52 credits – 2 year MBA program in France, and the United States including 4 month internship.

MS IN ENTREPRENEURSHIP AND INTERNATIONAL BUSINESS DEVELOPMENT

With this Master (5th year), you will be **fully equipped to start your own company** anywhere in the world! It combines an academic program and a business incubator, so that you can:

- **Establish a researched business plan** for a new product or service,
 - **Present and sell your plan** to a group of investors or to senior management.
- Preparation for the following jobs:
- Business Development Manager
 - Project Manager
 - CEO of your own business venture

DEGREE: MS in Entrepreneurship and International Business development.

Thanks to a partnership with a French School of management, ESAM Paris, you will receive a dual degree and get a diploma "Entrepreneur Dirigeant", certified by the French Ministry of Labor**

PREREQUISITE: American BBA from the American Business School, or a four-year University Business degree.

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DROITS RÉSERVÉS

If you choose to pursue your studies after the BBA elsewhere, here are some examples of graduate degrees that students have acquired after undergraduate study at the American Business School:

- MS Harvard University
- MBA International Luxury Brand Management ESSEC
- MBA University of Richmond
- Master in Marketing and Creativity – ESCP
- MBA Corporate Finance – Temple University
- MSc Supply Chain Management – Rotterdam School of Management
- MBA project Management – University of Quebec
- Maîtrise Management Économie – La Sorbonne
- Ph.D in Economics – École Polytechnique

**INSCRIPTIONS AUX CONCOURS
DIRECTEMENT AUPRÈS DE
NOTRE SERVICE ADMISSIONS**
hors dispositif Admission Post Bac – APB

THINK DEGREES

DIPLÔMES AMÉRICAINS BAC+4, BAC+5 : BBA, MS, MBA

- **BBA Bac +4 : Bachelor of Business Administration accrédité aux États-Unis (IACBE).**
Le BBA repose sur un tronc commun et des cours de spécialisation :

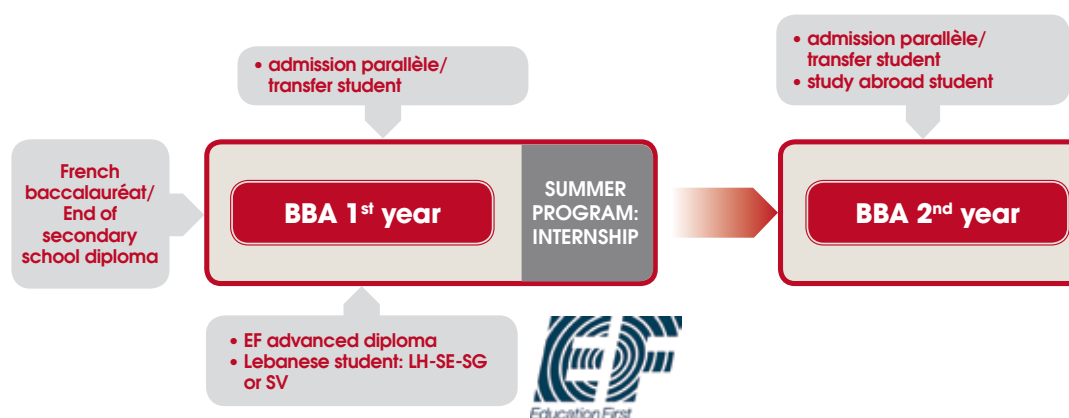
- 1 – marketing international et du luxe
- 2 – finance internationale
- 3 – commerce international

Ce programme est également certifié en France lui apportant une double reconnaissance. Vous pouvez également postuler par la VAE.*

- **MS Bac +5 : MS in Entrepreneurship and International Business Development accrédité aux États-Unis (IACBE).**
- **MBA : programme de 1 à 2 ans en France et en Amérique du Nord**

THINK COURSES

FROM BBA TO MBA:
THE BEST IN BUSINESS HIGHER EDUCATION



ADAPT YOUR
COURSE
LOAD EACH
SEMESTER
TO YOUR
OTHER
ACTIVITIES!

THINK COURSES

AMERICAN BBA : UN CURSUS DE 3 À 4 ANS (120 CRÉDITS)

• 9 cours fondamentaux.....	27 crédits
• 20 cours de tronc commun en business administration.....	60 crédits
• 3 cours optionnels.....	9 crédits
• 8 cours dans la spécialisation.....	24 crédits
• TOTAL	120 crédits

En cas d'admission parallèle, une évaluation de vos acquis pédagogiques cours par cours est effectuée. Un cours déjà validé ne sera pas répété.

UN EMPLOI DU TEMPS ADAPTÉ

L'enseignement est totalement modulaire et les étudiants peuvent suivre de 3 à 7 cours par semestre leur permettant d'avoir des activités extra-scolaires ou un emploi. Ils peuvent intégrer la formation au début de chaque semestre (septembre, janvier ou juin).

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*** AACSB. Rider University, Northeastern University and Laval University - Laval University is also accredited by EQUIS

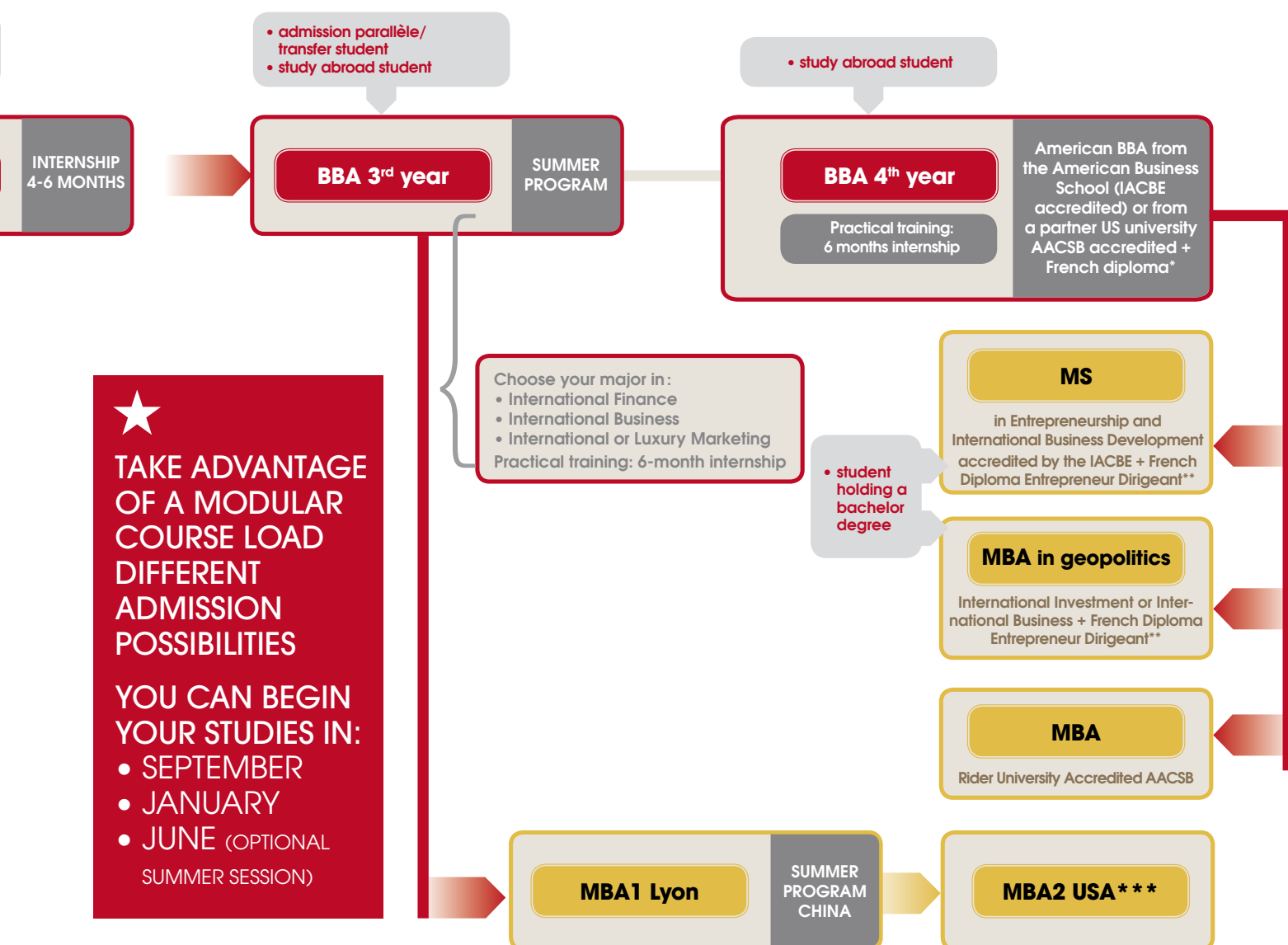
A CREDIT SYSTEM FOR A FLEXIBLE COURSE LOAD

To obtain the Bachelor of Business Administration (BBA) degree, you will take a pre-established credit-based **course load**:

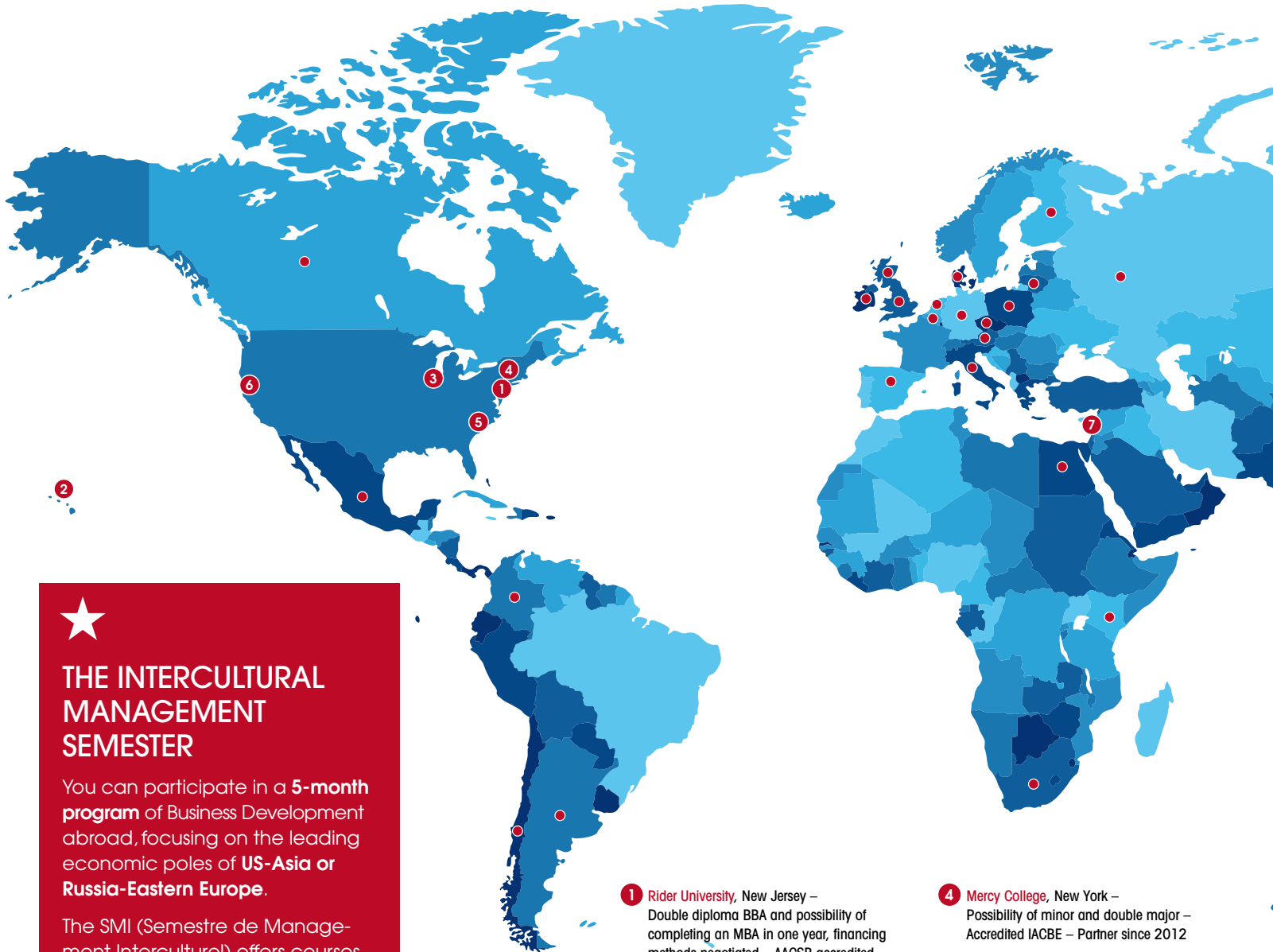
9 foundation courses.....	27 credits
20 core business courses.....	60 credits
3 electives.....	9 credits
8 courses towards the major.....	24 credits
TOTAL.....	120 credits

Transfer students will receive credit for **equivalent courses** and will not have to repeat validated courses.

DROITS RÉSERVÉS



THINK WORLDWIDE



THE INTERCULTURAL MANAGEMENT SEMESTER

You can participate in a **5-month program** of Business Development abroad, focusing on the leading economic poles of **US-Asia or Russia-Eastern Europe**.

The SMI (Semestre de Management Interculturel) offers courses, simulation games and export missions on behalf of French companies. Students will deal with **real commercial and managerial situations** in these strategic geographic areas.

1 **Rider University**, New Jersey –
Double diploma BBA and possibility of
completing an MBA in one year, financing
methods negotiated – AACSB accredited –
Partner since 1996

2 **University of Hawaii**, Honolulu –
Visiting faculty – AACSB accredited –
Partner since 2006

3 **Robert Morris University**, Chicago –
Visiting faculty during the summer program –
Possibility of minor and double major –
Accredited IACBE – Partner since 2011

4 **Mercy College**, New York –
Possibility of minor and double major –
Accredited IACBE – Partner since 2012

5 **University of South Carolina**, Columbia –
Possibility of receiving a diploma –
AACSB accredited – Partner since 2005

6 **San Francisco State University**, San Francisco –
AACSB accredited – Partner since 2001

7 **Notre Dame University**, Lebanon –
Double diploma – Partner since 2012

WITH THE AMERICAN BUSINESS SCHOOL, BE INTERNATIONAL!

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The graduates of the American Business School are multicultural and adapt easily to all situations. In today's world being bilingual is essential, but being trilingual is a real plus!

TAKE ADVANTAGE OF A RICH, MULTICULTURAL ENVIRONMENT

From the start, you will develop **real expertise in intercultural management**, thanks to the international student body and faculty at the school. You will have access to a wide global network of **potential business contacts** for your future career.

A BROAD NETWORK OF UNIVERSITIES

The American Business School is part of an international network of **83 partner universities in 30 different countries and more than 25 partners in the USA**. The diversity of our partners is part of our global vision of business and human exchange. Our students benefit from our network in many ways:

- Spend a semester or an academic year **abroad**,

- **Dual degree option** from certain universities,
- **Over 300 foreign students** come to the American Business School each year from our partner universities, as well as professors who join our staff for a year or for the Summer Program.

... AND MANY OTHER FASCINATING COUNTRIES!

We encourage our students to complete their studies **abroad** in order to enrich their **intercultural skills**.

At the same time, you can discover exciting new destinations and meet new people. The American Business School is a member of the **"Erasmus" program** which helps you to study and intern in European countries*.

The American Business School will help get you **anywhere you want to go!**



THINK WORLDWIDE

ÉVOLUEZ DANS UN ENVIRONNEMENT MULTICULTUREL

Avec plus de 80 nationalités représentées et 60 % d'étudiants étrangers accueillis chaque année, l'American Business School est le campus multiculturel au cœur de Paris. Dès leur entrée et tout au long du cursus, les étudiants développent un savoir-faire unique en management interculturel.

ÉTUDIEZ AUX QUATRE COINS DU MONDE

Australie, Mexique, Irlande, Canada, Russie, Asie, États-Unis... l'American Business School est partenaire de 83 universités dans 30 pays et encourage ses étudiants à passer au moins un semestre à l'étranger, à étudier avec le programme Erasmus ou à obtenir un double diplôme américain.*



TAKE ADVANTAGE
OF OUR STRONG
PARTNERSHIPS

* Reserved for UE and AELE (Island, Liechtenstein, Norway, Switzerland) nationals / Réservé au citoyen de l'UE et de l'AELE

THINK NETWORK

WITH THE AMERICAN BUSINESS SCHOOL,
GET CONNECTED TO THE WORLD!

ATOUPS CARRIÈRE

The American Business School is part of the IGS Group and benefits from the group's **many support services**, including a **career placement and management service**: *Atouts Carrière*. Over 500 companies and recruitment agencies use the Job Service Store of *Atouts Carrière* to **find suitable graduates** in areas such as marketing, computer technology, management, human resources, journalism, communication, real estate and finance. As a student and a graduate, you can benefit from **training and coaching at any time in your studies or your career!**

USE THE ATOUPS CARRIÈRE SERVICE

You can benefit from **Atouts Carrière**, a career platform service of the IGS Group, both during your studies and at different stages of your career. *Atouts Carrière* provides **career coaching** and **training** when you need it. They can help you find a first job, or support you when changing positions later in your career. Post your resume on their online job board and reach the **500 companies** that use *Atouts Carrière* to recruit new employees.

A NETWORK OF ALUMNI WORLDWIDE

When you study at the American Business School, you become part of a 30,000 member worldwide network of alumni. You can connect with alumni from different schools in the IGS Group and take advantage of all of the group's support services.

The Corporate Relations Department of IGS is a bridge between students and the company, and helps to place both trainees and graduates. Above all, you will be connected to an incredible network for career advancement!

LAUNCHING YOUR CAREER

We help you develop and attain your **professional goals** through career management seminars and a career management service, *Atouts Carrière*.

You also prepare for the **global job market** through **practical training** in France and other countries:

- **12 months** during the BBA,
- **6 months** for for MS and MBA.

All American Business School graduates can upload their resumes onto an online job board.

As an alumnus, you can use our training and coaching services if you are planning a career move. **Get involved!**

A CAREER MANAGEMENT PROGRAM ADAPTED TO YOU

During your studies, take advantage of **personalized coaching** to ensure success for your career goals. The American Business School helps each student make **realistic professional plans** that are adapted to **his or her personality**, including:

- Individualized curriculum adapted to your needs,
- Tutoring and fieldwork,
- Practical training internships in France and abroad,
- Seminars in career management.

These seminars help you **develop your career objectives**, and work together with the experience you gain in practical training.

Headhunters, recruiters and coaches organize these seminars to give you a head start in finding your perfect job.

With the American Business School, **get the job of your dreams!**

Join an international
network of 30,000 Alumni
of the IGS Group



THINK NETWORK

BÉNÉFICIEZ D'UN ACCOMPAGNEMENT VERS L'EMPLOI

Grâce à son service relations entreprises, l'American Business School joue un rôle essentiel dans le placement professionnel des diplômés et des stagiaires.

Les étudiants bénéficient également du service de placement et de gestion de carrières créé par le Groupe IGS - Atouts Carrière - pour définir leurs choix professionnels et bénéficier de formations et de coaching.

INTÉGREZ UN RÉSEAU DE DIMENSION MONDIALE

Plus de 1 100 anciens élèves travaillent dans plus de 35 pays à des fonctions marketing, vente, finance et commerce international. Une fois diplômés de l'école, les étudiants intègrent un réseau international de 30 000 anciens de l'ensemble des écoles du Groupe IGS.



**GET
CONNECTED
TO A
WORLDWIDE
BUSINESS
COMMUNITY!**

THINK STUDENT LIFE

SPORTS, ART, MUSIC...

DON'T LEAVE YOUR PASSION BEHIND!



THE IDEAL
SCHOOL TO
COMBINE
YOUR STUDIES
WITH YOUR
INTERESTS,
WHETHER
SPORTS, MUSIC
OR OTHER!



STEFFI, Class of 2010

«I have been doing track for almost ten years. I run the 400m and for those who know that sport, my best performance in that event is 55'93. My best result was to finish 4th in the French championships for girls under 22 years of age, and that same year, I was selected for the French National Team to participate in a competition in Tunisia. I love that sport and the modular program at the American Business School allows me to combine the two activities.»

FLEXIBILITY FOR YOUR ACTIVITIES

Whatever your interests may be, the American Business School encourages extra-curricular activities and helps **organize course loads, so you can continue to do what you love.**

With the modular system, you can **plan your courses to suit your lifestyle!**

GET INVOLVED WITH THE IGS STUDENT COUNCIL

Outside your studies, you can be involved in many **enriching experiences** by working with the Student Council, and gain invaluable skills in leadership and organization at the same time. The Student Council helps to coordinate **social and cultural events** during the school year, and is your in-house network for IGS school activities such as:



- Integration day
- Theme parties: Thanksgiving, Halloween
- Weekend trips to fun destinations: Venice, Berlin, Barcelona...
- Ski Trip.

AN IMPORTANT PLACE FOR SPORTS

Sports are an essential part of the American Business School's educational philosophy. Participation is mandatory for the first year of your studies and **athletic facilities are available** throughout your academic career.

Join a team with other IGS students and choose from a wide variety of sports such as:

- Basketball (men's and women's leagues, regional champion 2012),
- Soccer,
- Volleyball (men's and women's leagues),
- Track and Field.

CREATE AN AMERICAN-STYLE CAMPUS WITH THE SCHOOL SPIRIT TEAM!

You can also participate in the School Spirit Team that organizes internal campus events and keeps students aware of what's going on at IGS University. The campus is a central meeting place for student life, **creating a strong sense of community and bonds that last a lifetime**, just like campuses in the United States. The campus mascot, the Bear, represents the **sense of school spirit**.

Join the American Business School and get with the spirit!





CHLOÉ, STUDENT

«My name is Chloé, I am 19 years old and I am a second year student at the American Business School Paris. I am now a professional drummer, and along with my business studies, I am involved in studio recording and music production projects. I play the drums in two bands during rehearsals and shows regularly as well as in a percussion ensemble, and I also take drum lessons at my city music school and with a drum teacher online. Thanks to the American Business School and the easily adaptable schedule, I can keep my busy music schedule and study business at the same time.»

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ADAPT
YOUR
STUDIES
TO YOUR
LIFESTYLE!



THE COUNCIL OF INTERNATIONAL STUDIES, MAKING PARIS YOUR HOME

We want to make sure you make the most of your time in Paris, and the CIS is here to ensure your study abroad is **enjoyable, exciting and hassle-free**.

The CIS also **puts students in touch with each other**, whether they are arriving to study in Paris or heading off to study abroad. In addition, the CIS organizes museum visits, excursions and even **American-style theme events around Thanksgiving, Valentine's Day or the Superbowl** to make sure your Parisian life is rich, varied and fun!



THINK STUDENT LIFE

FAITES DU SPORT

Le sport n'est obligatoire qu'en première année, mais les étudiants sont encouragés à profiter des installations sportives du CDFAS (Centre Départemental de Formation et d'Animation Sportive) pendant tout leur cursus. L'école a créé plusieurs équipes – basket masculin et féminin, football, volley masculin et féminin, athlétisme, golf – encadrées par des entraîneurs de haut niveau.

PROFITEZ D'UN BDA DYNAMIQUE

Les étudiants peuvent participer aux activités du BDA du Groupe IGS – soirées, voyages, trophées sportifs, activités culturelles – et vivre des expériences enrichissantes, mais aussi développer leadership et talents d'organisation.

PROFITEZ DE LA VIE DE CAMPUS

Les clubs de l'école comme la School Spirit Team et le Council of International Studies vous permettront de vivre pleinement à l'américaine et faciliteront votre intégration !

THINK PARIS

STUDY IN A CULTURAL CAPITAL OF THE WORLD!



DROITS RÉSERVÉS

Experience life in
a vibrant world capital!



ADD SOME
MAGIC TO
YOUR STUDIES

A CAMPUS IN THE HEART OF PARIS

The American Business School is strategically located in the **heart of Paris** alongside the Canal Saint-Martin. It offers a friendly atmosphere where students with different educational backgrounds from **all over the world** come together.

The school's location allows professionals and students to meet conveniently, to **get acquainted** and to **collaborate** on different projects. We also encourage students to participate in the **cultural opportunities** offered by this astonishing city.

HOUSING: FINDING SOLUTIONS IS A TOP PRIORITY

Whether you are from Paris, elsewhere in France or coming from abroad, finding comfortable and affordable housing is always a top priority.

As in many large cities, student accommodations in Paris are scarce and may be expensive. By **starting early**, students from all over the world are able to find housing that meets **their needs** and **their budgets**.

The American Business School assists students in finding accommodation. Housing solutions include shared or single, furnished or unfurnished apartments and home stays. Students registered at the American Business School can also access public university residence halls.

EXPERIENCE PARIS LIKE A PARISIAN...

Paris, France's capital, is one of the world's major **metropolitan centers**, and is also a world center of **culture, art, fashion, gastronomy** and **intellectual life**. In your free time you can take advantage of the rich array of activities that Paris has to offer.

Explore the banks of the Seine, taste a variety of French delicacies, take time to discover **the most famous monuments and museums in the world**, such as the Eiffel Tower, the Louvre Museum and Notre Dame Cathedral. The city is also celebrated for its cafes, parks, outdoor markets and its night-life. You will have a wealth of experiences... simply living in Paris!



DROITS RÉSERVÉS



RON STROUD

THINK PARIS

UNE ÉCOLE SITUÉE AU CŒUR DE PARIS

L'American Business School bénéficie d'une localisation privilégiée, au bord du Canal Saint-Martin. Les étudiants évoluent ainsi dans un cadre agréable, associant facilement études, travail et loisirs.

VIVRE À PARIS : TROUVER UN LOGEMENT ET PROFITER DE LA VIE CULTURELLE

Il est conseillé d'entreprendre ces recherches à l'avance : trouver un logement à Paris peut parfois prendre du temps, comme souvent dans les grandes villes. L'American Business School assiste les étudiants dans leur recherche de logements adaptés à leur budget : appartements individuels ou en colocation avec d'autres étudiants, meublés ou non, logements du CROUS, logements en famille d'accueil. Profitez également de Paris, capitale d'art et de culture, de mode et de gastronomie et animée par une vie intellectuelle et sociale riche.



**LIVING IN
PARIS IS
AMAZING!
THE CULTURE,
THE CAFES,
THE OUTINGS**

L'AMERICAN BUSINESS SCHOOL

2500 DIPLÔMÉS CHAQUE ANNÉE

**37 ANS
D'INNOVATION
PÉDAGOGIQUE**

**UN RÉSEAU DE 83 UNIVERSITÉS
PARTENAIRES, EN FRANCE ET À
L'ÉTRANGER** www.igs-international.fr/fr

**UN RÉSEAU
DE 5500 ENTREPRISES
PARTENAIRES**

Depuis sa création en 1975, le Groupe IGS a développé d'étroites relations avec les entreprises partageant les mêmes valeurs, des engagements et des convictions pour un monde plus ouvert : c'est ainsi qu'ont vu le jour l'**Executive Club** et le **Cercle des Talents** permettant à des dirigeants d'entreprises et des personnalités publiques reconnues d'échanger sur les liens entre l'équilibre économique et social.

www.executiveclub-groupeigs.com – www.cercledestalents.com

**9 FILIÈRES DE COMPÉTENCE
ET D'EXPERTISE MÉTIERS**

9 filières portées par des écoles et centres de formation spécialisés ou généralistes pour répondre aux aspirations de chacun et maîtriser son propre parcours.

128 PROGRAMMES

Un système académique commun, des passerelles inter-écoles et équivalences permettant de construire le cursus qui vous ressemble, correspondant à votre potentiel et vos talents.

**CHAQUE ÉCOLE
EST À TAILLE HUMAINE**

Aucune promotion ne dépasse 120 étudiants pour que chacun soit au centre d'une pédagogie interactive avec ses professeurs et ses tuteurs en entreprise en France et à l'étranger.

**30 000 ANCIENS DONT
8 500 DIRIGEANTS
DE LA FONCTION RH**

Une autre manière de travailler et de croiser les réseaux : associations d'anciens, Viadeo, Facebook, Twitter, Instagram...

**DES DIZAINES
D'ÉVÉNEMENTS ANNUELS**

Chaque année sur les campus du Groupe IGS, se déroule un ensemble d'événements qui vise à impliquer les étudiants dans des projets créatifs, artistiques et sportifs.

**12 LABORATOIRES DE RECHERCHE
ET OBSERVATOIRES MÉTIERS**

Des conseils scientifiques composés de professionnels connus et reconnus dont les travaux enrichissent en permanence le programme pédagogique de chacune des écoles.

*Association to Advance Collegiate Schools of Business
(Conférence des Grandes Écoles Américaines).



EST UNE ÉCOLE DU GROUPE IGS

DES ÉCOLES SANS FRONTIÈRES OÙ L'ON PARLE D'AUTRES LANGUES

Plateforme e-learning dédiée, laboratoires de langues, 6 à 18 mois passés à l'étranger au cours du cursus, des dizaines de langues parlées, des campus multiculturels avec 58 nationalités présentes.

80 % DES DIPLÔMÉS EN CDI, 4 MOIS APRÈS L'OBTENTION DU DIPLÔME

Vous bénéficiez d'un coaching individualisé pendant votre cursus et d'un accès au service Atouts Carrières, pour la recherche de votre premier emploi et votre accompagnement tout au long de votre vie professionnelle.

ART ET CULTURE

Le Groupe IGS a toujours mis en avant la nécessité d'ouvrir au plus grand nombre l'accès à l'art et la culture pour s'ouvrir l'esprit, s'ouvrir aux autres et penser différemment : Urb'Art, le festival de street art, l'Atelier des Savoirs...

86 % DES ENTREPRISES SONT PRÊTES À RECRUTER UN DIPLÔMÉ DU GROUPE IGS

selon une étude Opinionway réalisée en avril 2011

DES ENGAGEMENTS POUR LE FINANCEMENT DE VOS ÉTUDES

Jobs étudiants, conseils de coaches spécialisés, prêts bancaires adaptés, financement sur-mesure, bourses étudiantes et possibilité de travailler à temps partiel.

UN RAYONNEMENT SUR 5 CONTINENTS

DES DIPLÔMES ET DES TITRES VISÉS OU CERTIFIÉS PAR L'ÉTAT, EN FRANCE OU PAR DES UNIVERSITÉS ÉTRANGÈRES ACCRÉDITÉES AACSB*

[Diplôme visé] : Diplôme reconnu par l'État pour sa qualité académique par le Ministère de l'Éducation et de l'Enseignement Supérieur.

[Titre certifié] : Titre reconnu par l'État pour l'acquisition de compétences professionnelles, par le Ministère de l'Emploi et de la Formation Professionnelle.

13 000 PERSONNES FORMÉES PAR AN

6 CAMPUS : PARIS, LYON, TOULOUSE ET LONDRES, DUBLIN, SHANGHAI

Des campus « intelligents » et interactifs, vrais lieux d'échanges, de pluralité de cultures et de diversité.



BIENVENUE DANS LE MONDE DES POSSIBLES
www.groupe-igs.fr


GROUPE IGS
L'UNIVERSITÉ PROFESSIONNELLE
INTERNATIONALE



Pour les bacheliers
et étudiants français

AMERICAN DEGREES IN THE HEART OF PARIS

For international
students

Un passeport pour l'emploi
dans le monde entier

THE AMERICAN
BUSINESS SCHOOL

PARIS

12, rue Alexandre Parodi
75010 PARIS - FRANCE

Tél. (33)1 80 97 65 50

absparis@groupe-igs.fr

www.absparis.com

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