# CAPSTONE

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> A real estate investment company partnering SMEs, dedicated to accompanying its client-partners over the long term. Innovative positioning in a non-structured sector. Activity is 75% sale and leaseback of existing buildings, the remaining 25% comprising development of bespoke real estate solutions and services.

# 1. Proposal to Equity Investors

- Participate in the launch of the "SME Real Estate Investment Company" whose object is to provide small and medium sized enterprises with all services related to their real estate requirements: sale and leaseback, bespoke solutions, redevelopment, outsourced management... (unique positioning)
- Create an original fund structure which will be floated on the Paris stock exchange within **5 years** (exit for initial investors) with the following parameters :
  - Constitution of a high-yield real estate portfolio
  - Risk/return profile : 10/10
  - Investment horizon (fund assets) : 10 years

# 2. Management

Project promoter: Stéphane LIPP

- CNAM Commercial Law, MBA Corporate Finance Fordham University (NY, USA)
- Wide experience in all aspects of commercial real estate investment (Financière Norbert Dentressangle, DTZ Thouard, Wal\*Mart, ...)
- Entrepreneur and investor in commercial real estate

An experienced management team of 4 finance and real estate professionals (average age 45) has been assembled and is ready to execute the business plan.

# 3. Trading Parameters

# ACTIVITY

- Asset management and associated services relating to « non-prime » real estate assets of SMEs, comprising sale & leaseback, site restructuring/development and portfolio acquisition.

# MANAGEMENT & PROJECTIONS

- Average gross rental yield	10.35%	Diversification of revenue by asset type		
- Average lease length	10 years			
- Leverage	50/50	10%	Commercial	
- Average investment	€5.8m			
- Recurring revenues	> 95%		Office	
- Investment markets	France, Belgium		Logistics	
- Built area owned in Year 5	535 000m <sup>2</sup>	5%		
- Diversification by asset type, location and industry sector			🖬 Light industrial	
- Protection of investors' interests	• Management Team		🖬 Hotel	
	• Investment Committee	25% 15%	<b>□</b> Other	
	<ul> <li>Board of Directors</li> </ul>			



# 4. Key Projections

€m	A1	A2	A3	A4	A5
Rental revenue	5	17	31	44	59
EBITA	2	13	26	39	53
Operating cash flow	0.1	8	18	27	39
Fixed assets	125	227	340	446	550
Bank debt	64	118	177	236	293

# 5. Financial Parameters

- Equity investment : €267m issued in tranches as follows :

- Year 1 : First tranche €0.5m 1 January 2011
  - Second tranche €0.6m March 2011
  - Third tranche €22.0m July 2011 (acquisition of a light industrial park 50 tenants)
  - Total Year 1: €67m
- Year 2 Year 5 : €50m pa approx

#### - Exit : Year 5 Flotation

- o Exit value €580m
- IRR: 25.5%

Investment by promoter: €15.08m (development projects in progress at independent valuation)

# 6. Project Status

- First 3 investments (of which one already in freehold ownership) under exclusive negotiation for a total of €67m.

I would be pleased to present to you, with my advisors, the details of this uniquely positioned investment opportunity, born out of my experience of the real estate needs of SMEs.

#### Stéphane LIPP

20 December 2010