

Dr. Christian Schoen

- French, 67 years old, married, 2 children
- General practitioner (Paris VI) with 2 years of experience in tropical medicine (Kenya) and 5 years in repatriation (Elvia Assistance)
- **Terre Neuve**: Medical Director and partner of the health communication agency for 10 years on national and international assignments
- **Lob Conseil**: creator and partner of the concept and its agency raising the Scientific Lobbying domain
- **Grey Healthcare group**: medical consultant and "knowledge manager" (at the birth of the internet) for 18 months in New York (USA)
- **Vertical**: data manager in this French CRO (Clinical Research Organization)
- **"Information & Technology Intelligence - I.T.I."**: Creator / manager of this SME with expertise in Infosourcing and valorisation of health knowledge (i.e. Danone mineral waters and health or medical devices or emergency medicine university diploma)
- **"HOPES - Quality of life is contagious@"**: Inventor and coordinator of an AAL (Ambient Assisted Living) project = how ICT can help older people to age well at home?; a 5-countries project with 7 partners such as APHP (France) and Microsoft (UK)
- **Terra Firma** : medical consultant (Advocacy programs for biotechnologie and MedTech)
- **Member of Angels Santé** – health business angels
- **Co-founder of ScienOne** – 2021
- **Inventor and coordinator of Verbatim**: a serious game for family carers, supported French public institutions - 2021

"Translational Medicine Academy" trustee

- Development of translational and evidence-based medicine
- Health unmet needs and KOLs back-up (influencing network and influencers) developper through TMA Mission Areas
- Infosourcing (biomedical databases and Web from public institutions to patients' forum) for programs' management
- IT specialist (Text and datamining, Web semantic, ...) and multimedia use for understanding Rx and patients' behaviour, and building recommendations
- Coordinator of "TMA Guidelines Forum" programs in various areas

Health areas

- Health unmet needs such as COPD, Multiple Sclerosis, Migraine, NASH, ...
- Home care and well-ageing ("Silver Economy")
- Infosourcing with active participation into the 1st French-speaking biomedical sourcing

Translational Medicine Academy

www.tmacademy.org – info@tmacademy.org

- TMA Foundation - Headquarter: Kanonengasse 28, 4002 Basel, Switzerland
- TMA France, dep^{nt} de Medical Services Institute (MSI) – Assoc. Loi de 1901 - Nanterre n° 28027106 - 52bis rue Denfert-Rochereau – 92100 Boulogne - tel : +33 (0) 608 187 708

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Médecin généraliste (Paris VI) avec 2 ans d'expérience en médecine tropicale (Kenya) et 5 ans en rapatriement (Elvia Assistance)

- Terre Neuve : Directeur Médical et partenaire de l'agence de communication santé pendant 10 ans sur des missions nationales et internationales
- Lob Conseil : créateur et partenaire du concept et de son agence élevant le domaine du Lobbying Scientifique
- Groupe Grey Healthcare : consultant médical et "knowledge manager" (à la naissance d'internet) pendant 18 mois à New York (USA)
- Vertical : data manager dans cette CRO (Clinical Research Organization) française
- "Information & Technology Intelligence - I.T.I." : Créateur/gérant de cette PME ayant une expertise en Infosourcing et valorisation des connaissances en santé (i.e. Eaux minérales et dispositifs médicaux ou de santé Danone ou diplôme universitaire de médecine d'urgence)
- "HOPES - Quality of life is contagious®" : Inventeur et coordinateur d'un projet AAL (Ambient Assisted Living) = comment les TIC peuvent aider les seniors à bien vieillir à la maison ?; un projet 5 pays avec 7 partenaires tels que APHP (France) et Microsoft (UK)
- Terra Firma : consultant médical (Programmes de plaidoyer pour les biotechnologies et MedTech)
- Membre d'Angels Santé – business angels santé
- Co-fondateur de ScienOne – 2021
- Inventeur et coordinateur de Verbatim : un serious game pour les aidants familiaux, soutenu par les établissements publics français - 2021